|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| GRADE | 4 | 3 | 2 | 1 |
| Credibility | * All sources are included and analyzed for credibility
* At least 4 sources
 | * All sources are included and analyzed for credibility
* 3 sources
 | * Most sources are included and were not analyzed for credibility
* 2 sources
 | * Sources are not included
 |
| Colors | * Colors are visually appealing
* The diversity of colors is appropriate and effective
 | * Colors are appealing and effective
* Color use is appropriate
 | * Colors are not visually appealing
* Colors are overused and not effective
 | * Black and white only
 |
| Text | * Text is easy to read and pulls in the viewers
 | * Text is easy to read
 | * Text is easy to read, but may be confusing
 | * Text is confusing
 |

Name(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Rubric for Info graphic Design/Layout